

# THE Aesthetic Guide®

2017 Rate Card

Circulation: 25,000

Issue: \_\_\_\_\_

Advertising:	Rate	Qty	Amount
Custom Editorial Supplement (8 pages)	\$30,000		
Front Page Feature (6 page Custom Editorial)	\$30,000		
Back Cover	\$6,500		
Inside Covers	\$6,000		
Two Page Placement (Ad / Custom Editorial)	\$6,000		
Full Page Ad (4-color)	\$4,000		
Full Page Custom Editorial	\$4,000		
Half Page Ad (4-color)	\$2,500		
Product Listing Package (Includes: Company Directory, Comparison Charts & Product Profile)	\$1,500		
<b>E-Broadcast Service:</b> (html page emailed to 20,000; 1,500 words; 2 images; hotlink)	\$3,500		
<b>Digital Reprints:</b> Length: 2 – 6 pages Link & Enewsletter Distribution to database of 20,000	\$2,500		
<b>Custom Reprints:</b>			
Two Page - Qty: 2,500 (2-sided/100# gloss)	\$2,000		
Two Page - Qty: 5,000 (2-sided/100# gloss)	\$2,900		
Four Page - Qty: 2,500 (4-sided/100# gloss)	\$3,000		
Four Page - Qty: 5,000 (4-sided/100# gloss)	\$3,900		
Six Page - Qty: 2,500 (6-sided/100# gloss)	\$3,500		
Six Page - Qty: 5,000 (6-sided/100# gloss)	\$5,900		
Eight Page - Qty: 2,500 (8-sided/100# gloss)	\$4,500		
Eight Page - Qty: 5,000 (8-sided/100# gloss)	\$6,900		
<i>*Prices subject to change without notice</i>		<b>Total</b>	

## Advertiser Information:

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment Information:

## Terms: Prepaid

Check attached payable to: **Medical Insight, Inc.**  Visa/MC  Amex P.O. # \_\_\_\_\_

Account #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_