

#### **AccuVein AV400**

AccuVein vein visualization technology helps improve aesthetic procedures by providing better vein visibility. The AccuVein AV400, a non-contact, lightweight, portable vein illumination device, provides a visual road map of the patient's vasculature on the surface of the skin. The ability to visualize a patient's unique anatomy facilitates vein avoidance with refined needle placement to minimize bruising during injectable procedures. It also helps in sclerotherapy procedures to identify feeder veins and treat the source.

AccuVein, Inc.: 888-909-8888 or visit www.accuvein.com



#### **Dvnamis Pro**

This all-in-one, anti-aging laser platform allows fast, precise and efficient procedures with reduced recovery times. With fully customizable settings, the system achieves true third-generation Er:YAG resurfacing. The Nd:YAG wavelength is a gold standard in wrinkle reduction, acne, pigmented and vascular treatments. Nd:YAG and Er:YAG scanner compatibility further enhances treatment speed, safety and efficacy, especially for large treatment areas. The SP Dynamis combines popular aesthetic applications with additional minimally invasive surgical procedures (laser lipolysis, etc.).

Fotona: 949-276-6650 or visit www.fotona.com



# **Crystal Clear Digital Marketing**

Crystal Clear Digital Marketing offers a complete digital marketing system: from search engine optimization, search engine marketing, social media engagement, websites, email marketing, mobile and text marketing, patient relationship management and so much more. Crystal Clear does most of the work so local practices don't have to.

Crystal Clear Digital Marketing: 888-611-8279 or visit www.crystalcleardm.com



# **BTL Vanquish ME**

Further improving on its patented non-invasive Vanquish technology to reduce stubborn fat around the midsection, BTL Aesthetics introduces its newly engineered BTL Vanquish ME (Maximum Energy). This latest iteration takes body contouring to the next level with increased tuning performance, more concentrated thermal energy and less scatter to non-fatty tissue than previously possible. The result is a more homogeneous heating leading to higher overall temperature elevation. A large spot size is designed to treat the whole abdomen from flank to flank during one session.

BTL Industries: 866-285-1656 or visit www.btlaesthetics.com



#### 7Wave

The Zimmer ZWave constitutes the latest development in the treatment of cellulite. The ZWave utilizes an electromagnetic generator to create a ballistic force that is transferred to the applicator. Utilizing soft pulse technology to enhance patient comfort, it delivers pulsed radial wave therapy to the treatment area. The ZWave is designed to temporarily reduce the appearance of cellulite. Average or typical patient treatment time is 15-30 minutes.

Zimmer MedizinSystems: 800-327-3576 or visit www.zimmerusa.com



#### Halo

Halo is the world's first Hybrid Fractional Laser that delivers a non-ablative and ablative wavelength to the same microscopic treatment zone. Combining these two wavelengths creates a strong synergistic effect, resulting in ablative results with non-ablative downtime. The non-ablative wavelength of 1470 nm is tunable from 200 to 700 microns, the optimal depth for treating the epidermis and papillary dermis. The 2940 nm Er:YAG laser provides pure ablation with no bulk heating, tunable from 20 to 100 microns.

Sciton: 888-646-6999 or visit www.sciton.com



#### **Advice Media**

Advice Media is a leader in online digital marketing for medical practices. We offer beautiful websites and proven marketing through SEO, social media, review management and paid search so that we are the last company you will need.

Advice Media: 800-260-9497 or visit www.AdviceMedia.com



#### **SmartGraft**

Developed by physicians, medical scientists and engineers, SmartGraft uses the most innovative technology in advanced hair restoration for both men and women. SmartGraft Technology allows you to harvest grafts more efficiently, safely and quickly, while keeping them moist and robust prior to implantation. At Vision Medical we offer customized marketing packages and lead generation programs to effectively promote, market and advertise your hair restoration service offerings.

SmartGraft by Vision Medical: 610-680-7676 or visit www.SmartGraft.com



# **ALASTIN Skincare**

ALASTIN Skincare<sup>™</sup> seeks to revolutionize the physician-dispensed skincare industry with a unique, customer-centric model. Our mission is to evolve and grow with our customers through innovative scientific technologies and customer platforms to optimize the provider and patient experience, at every step. ALASTIN Skincare's proprietary TriHex Technology<sup>™</sup> provides a new approach to optimizing rejuvenating procedure outcomes and the treatment of aging skin through the Procedure Enhancement Systems and Restore & Renew product lines.

ALASTIN Skincare: 844-858-7546 or visit www.alastin.com



#### **Epionce Anti-Aging Lip Renewal**

Epionce Anti-Aging Lip Renewal incorporates therapeutic Epionce anti-inflammatory and barrier-repair renewal technology into an aesthetically elegant treatment moisturizer for the lips. Soft-focus technology diminishes the appearance of fine lines and wrinkles around the unique lip area to reveal noticeably smoother, more hydrated, youthful-looking lips. Ideal for daily use alone or as a primer under lipstick to enhance color longevity.

Episciences: 866-EPIONCE (374-6623) or visit www.epionce.com



### **NANOPORE stylus 1**

NANOPORE stylus 1 is the next generation in micro exfoliation technology, promoting skin health through a non-invasive proprietary dermatological device that offers a comprehensive solution for skin rejuvenation, allowing specialists to customize skincare to fit the needs of every patient. First, it removes superficial skin through superior exfoliation, removing dead cells; then, it micro exfoliates the stratum corneum, increasing the absorption of active cosmetic ingredients. Visibly aids in reducing the appearance of fine lines, photo-aging and pores. Also helps improve clarity, firmness and skin tone.

Sesderma USA: 800-796-0996 or visit www.sesdermausa.com or www.medidermausa.com



# **Bodystudio ATBM with Aesthetics Software**

The revolutionary Bodystudio ATBM for automated total body mapping keeps getting better and better. Now the additional FotoFinder aesthetics software allows for consistent before and after documentation of aesthetic treatments. Within minutes your staff can map an entire patient who comes in for total body mapping and then take brilliant, consistent before and afters of cosmetic treatments. The perfect all-in-one photo system for your office that covers all your imaging needs.

FotoFinder Systems: 888-501-0805 or visit www.fotofinder-systems.com



# **NS-532 Laser System**

The NS-532 Laser System is a compact, portable and affordable FDA cleared 532 nm laser system for the safe and effective treatment of pigmented and vascular lesions on all skin types. NewSurg offers honest value and generous trade-in credit for old Iridex, Laserscope and Pulsed Dye Lasers, towards the NS-532 Laser System. This system sets a new standard in the evolution of simple and efficient aesthetic laser treatments.

NewSurg: 215-822-7722 or visit www.NewSurg.com



#### **Alma Harmony**

Alma<sup>™</sup> Harmony<sup>™</sup> combines a full spectrum of aesthetic indications, advanced technologies and excellent clinical results to create complete aesthetic harmony. This system is upgradable and expandable, allowing you to specialize in any aesthetic segment and expand your clinical offerings as your practice grows. Alma Harmony offers powerful treatment solutions for six major indications: skin remodeling, vascular and pigmented lesions, tone and texture, hair removal, acne scars and tattoo removal simultaneously. Harmony XL Pro users are able to serve more skin types in a superior and often virtually painless way.

Alma Lasers: (866) 414-ALMA (2562) or visit www.almalasers.com



# Growth Factor Induced Therapy (GFIT) with AQ Recovery Serum

The AQ Recovery Serum contains our highest concentration of natural growth factors, proteoglycans and glycosaminoglycans. Recovery Serum is designed to enhance the skin's natural process of regeneration by promoting collagen production, supporting healthy circulation and encouraging cellular renewal. The serum is ideal for post-operative care and post-spa procedures, as well as a wrinkle-reduction agent used in conjunction with modalities such as microneedling (AQ GFIT).

AQ Skin Solutions: 949-698-9649 or www.AQskinsolutions.com



# **Tensage Stem Cell Cream & Eye Cream**

Skincare's only stem cell activator, Tensage Stem Cell Cream and Eye Cream, feature CellPro Technology, a unique ingredient containing signaling proteins extracted from the eggs of the Cryptomphalus aspersa snail, in an exclusive, patented process. Clinically proven to assist the natural activity of stem cells, Tensage Stem Cell utilizes this new metabolic pathway to replenish skin cells, reinforce skin's integrity and restore radiance, firmness, smoothness and a more youthful appearance.

Biopelle, Inc.: 866-424-6735 or visit www.biopelle.com



### Clear + Brilliant pélo

Clear + Brilliant pélo™ is a new and innovative laser hair removal technology with a first-in-class mechanism of action which incorporates linear scanning technology to help maximize efficacy, speed and patient comfort, all with just one handpiece. This new device has the largest spot size and scan area within the class of diode hair removal lasers, allowing for full body treatments amongst all skin and hair types.

Solta Medical, a division of Valeant Pharmaceuticals North America LLC: 510-786-6946 or visit www.solta.com



# Collagen P.I.N.

Collagen P.I.N. is a new innovation in advanced collagen induction therapy that introduces a controlled wound into the skin triggering the release of natural growth factors, new collagen and elastin. Automated microneedling causes less damage to the epidermis than dermal rolling, laser or other ablative treatments. Utilizing Collagen P.I.N. with our Induction Therapies clean, clinical products (specifically designed for use post microneedling) minimizes complications and provides quicker healing and longer lasting results. More needles. More power. More depth. More collagen.

Collagen P.I.N.: 877-746-4407 or visit www.collagenpin.com / www.inductiontherapies.com



# **DefenAge Clinical Power Trio**

DefenAge™'s Clinical Power Trio is a unique fourth generation stem cell skincare, addressing up to 16 signs of skin aging in six weeks; clinical-study proven. The key ingredient, Age-Repair Defensins™, features a stand-alone natural mechanism of action, and has been named "the newest peptide on the market" and "one of the biggest breakthroughs in skincare". These peptides are synthetically produced and target dormant skin's master stem cells. Exclusively available in DefenAge.

DefenAge Skincare: 888-368-5372 or visit www.DefenAge.com



#### **CENTRIcyte 1000**

The CENTRIcyte™ 1000 is an all-in-one device that simplifies the isolation of cells from all tissue sources and consistently generates 50% to 60% higher yields when compared to competitors using the same sample volume.

Healeon Medical: 805-499-7482 or visit www.healeonmedical.com



#### **PicoWay**

The PicoWay picosecond workstation at 532 nm and 1064 nm adds a third wavelength (785 nm; 510 k pending) for comprehensive removal of multicolor tattoos on the widest variety of skin types. With the shortest pulse duration (200 ps - 450 ps), the PicoWay can disrupt the smallest pigment, thus clearing tattoos faster. The addition of a fractional dual wavelength handpiece adds anti-aging treatment options with almost zero downtime.

Syneron Candela: 866-259-6661 or visit www.syneron-candela.com



#### **LightPod Neo**

Aerolase 650 ms laser technology offers a new approach for highly effective, long lasting results for treating active acne including problematic conditions such as nodulocystic acne and acne conglobata. This new treatment option offers an efficacious solution for patients who have not been able to use or have not responded to traditional therapies. Aerolase laser technology allows immediate results, is uniquely gentle and sanitary, and offers maximum versatility for both adolescent acne and adult acne.

Aerolase: 914-345-8300 or visit www.aerolase.com



# Mediplay

Mediplay provides an ad-free, totally customizable digital signage solution for education and marketing, using the TV in your waiting room. Videos are selected from our library of over 600 multi-specialty topics. Over 150 manufacturer videos are available. Your own videos can be displayed as well, along with custom slides, news feeds, before and after pictures, Facebook and much more. There is also an instant message bar. It's quick to install and easily managed through an online portal.

Mediplay, Inc.: 800-565-1920 or visit www.mediplay.com



### Rejuvn8

Polydioxanone (PDO) has been used for more than 20 years in pediatric cardiac surgery, plastic and orthopedic surgery. PDO threads have a high safety profile, complete absorption, and minimal tissue reaction. They are available in two forms: Smooth and Barbed. Smooth PDO threads support overlying skin and mechanically stimulate neocollagenesis with fibroblast migration and collagen production. Barbed threads stimulate neocollagenesis, lift and secure static sagging skin and are effective for facial and body lifting. Rejuvn8 non-surgical face-lifting techniques incorporate these threads. Our team travels to your office and trains you in a hands-on workshop. Once PDO threads are implemented in your practice, we are available to support you as your PDO experts.

Rejuvn8, LLC: 315-708-9913 or visit www.rejuvn8.com



#### Veriú

Verjú is the first green laser to receive FDA market clearance for non-invasive fat loss. The Verjú has proven to do in weeks what others can only claim after months, and it is reportedly the only green body contouring device to be proven through a Level 1, multisite, placebo controlled, double-blind study. The Verjú utilizes Erchonia's patented line generated low level lasers to target pockets of uneven fat in the thighs, buttocks and lower abdomen. Verjú is a pain free procedure and void of any harmful side effects.

Erchonia Corporation: 877-699-3766 or visit www.verju.com



#### **ThermiRF**

ThermiRF® is a platform technology that uses temperature as a clinical endpoint for various minimally and non-invasive aesthetic applications (ThermiTight®, ThermiRase®, ThermiSmooth® Face and ThermiVa®). When combined with external infrared imaging, ThermiRF treatments have been shown to be safe.

Thermi, LLC: 866-981-5017 or visit www.thermi.com



#### oVio360

oVio360 is a first of its kind 360° dynamic imaging system, capable of producing a true and accurate 360° video file with extractable HD stills all at the touch of a button. The files also integrate seemlessly with morphology software. The ability to create multiple side by side real-life before and after comparisons of its enhanced imagery increases patient satisfaction. The oVio360 system creates an environment for consistent lighting and framing of the subject, and its patented centering technology from a top down camera ensures that images are perfectly centered in each video rotation, which takes only 12 seconds. The oVio360 is an unmatched patient experience from beginning to end.

oVio Technologies: 949-464-8360 or visit www.ovio360md.com



#### **Ascentium Capital**

Finance nearly anything for your practice with Ascentium Capital. You have access to affordable finance, lease and loan options up to \$1.5 million. Our 100% financing program enables you to finance equipment plus costs such as shipping, tax and maintenance to avoid upfront expenses. Ascentium also extends a streamlined process with flexible terms up to 84 months, deferred payments and instant credit decisions. Ask for a no obligation quote today: StephenInterlicchio@AscentiumCapital.com or online at Ascentium.Info/89a.

Ascentium Capital: 281-902-1999 or visit www.AscentiumCapital.com



# Spectrum

The Spectrum is a multi-platform laser / IPL that features: 810 diode (hair removal), Erbium YAG (skin resurfacing), Q-switched Nd:YAG (tattoo removal), long pulsed YAG (vascular reduction) and IPL (hair removal, vascular and pigmented lesion reduction and acne reduction). The Spectrum can be purchased fully loaded for \$49,995.

Rohrer Aesthetics: 205-940-2200 or visit www.rohreraesthetics.com



### CoolSculpting

ZELTIQ is the maker of CoolSculpting, a leading non-invasive fat reduction treatment worldwide. With over 3 million treatments performed around the globe and over 60 peer reviewed papers, ZELTIQ's patented cooling technology is leading the way in the non-invasive fat reduction category. The latest CoolSculpting innovation is the CoolAdvantage Applicator, a 3-in-1 applicator designed to deliver transformational results with shorter treatment times (nearly half), improved patient comfort, and the ability to treat more tissue.

ZELTIQ Aesthetics: 888-ZELTIQ-1 or visit www.coolsculpting.com



DualMax IPL is one of the most convenient and complete IPL systems on the market. This device is powerful, high performing, safe and very simple to use with a 10 Hz Fast Delivery Pulse (FDP), allowing the user to achieve faster and more effective hair removal treatments. It is also equipped with an auto chilled sapphire crystal, making treatment virtually painless. In addition to hair removal, DualMax can be used for acne, skin rejuvenation, pigmentation and vascular lesions. It comes with two spot sizes for your convenience.

SupraMedical, LLC: 954-315-4668 or visit www.supramedical.net



# Mederma PM Intensive Overnight Scar Cream

The makers of Mederma®, the #1 doctor1 and pharmacist<sup>2</sup> recommended brand for scars, introduces Mederma® PM, a new scar cream formulated to work at night, when skin naturally regenerates faster. Available in the first aid and skincare sections of drugstores nationwide, Mederma PM easily fits into existing beauty regimens given its once-nightly application.

- 1. IMS Health NDTI, December 2013. 2. Pharmacy Times and U.S. News & World Report, OTC Guide, June 2013.

Merz Aesthetics: 888-637-9872 or visit www.merzusa.com/aesthetics-otc.com



#### **INNOJECTOR**

INNOJECTOR features micro-jet vortex technology to induce collagen synthesis. This vortex technology delivers millions of micro compounds pneumatically, penetrating deep into the skin. A recently published paper confirmed that INNOJECTOR's vortex stream reaches beyond the SMAS layer.\*

\*Lasers in Surgery Investigating Skin Penetration Depth and Shape Following Needle-Free Injection at Different Pressures: A Cadaveric Study.

WONIK Corporation: +82-31-8038-9047 or visit www.innojector.com



#### **EndyMed PRO**

The EndyMed PRO, powered by unique, FDA cleared 3DEEP RF technology, offers innovative and effective aesthetic solutions for non-surgical lifting, tightening, contouring and RF microneedling for the face, neck and body. The EndyMed PRO is available with a complete range of handpieces that are customized for head-totoe treatments.

EndyMed Medical, Ltd.: 212-772-0077 or visit www.endymed.com



### M22 ResurFX

The ResurFX module of M22 is a true, one-pass, fractional non-ablative treatment technology. Unlike other fractional technologies, ResurFX needs only one pass to be effective, saving you time and protecting the patient's skin. ResurFX uses a 1565 nm fiber laser and a very advanced scanner, which enables you to choose from more than 600 combinations of shape, size and density for optimal treatment results. Even better, your practice wins as there are no consumables or recurring procedure fees.

Lumenis: 877-LUMENIS (586-3647) or visit www.aesthetic.lumenis.com



# **Prima Pico Plus**

Prima Pico Plus<sup>™</sup> is a powerful picosecond device with multiple emission modes and a Ruby laser in one handcrafted, Italian machine. QuattroPulse™ technology allows the device to be operated in four separate emission modes: Picosecond, Q-switched, OptiPulse™ and photo-thermal pulse durations giving you even more treatment options, efficacy and flexibility. The addition of the 694 nm true Ruby laser makes this the premier picosecond laser in North America.

Quanta Aesthetic Lasers: 866-353-5115 or visit www.quantausa.com



#### **NovaThreads**

Forget what you know about threads! NovaThreads are resorbable polydioxanone (PDO) threads that are easily inserted with a needle. No more complications. This new, non-invasive facial rejuvenation procedure originated in Asia, was fine-tuned in Europe and is now finally launching in the U.S. Introducing the Nova-Mesh and Nova-Lyft techniques with NovaThreads.

NovaThreads: 570- 550-0700 or visit http://novathreads.com/



#### **PicoSure**

PicoSure® is a 755 nm Alexandrite laser with a 550 to 750 picosecond pulse duration for aesthetic treatments. PicoSure Focus™ for skin revitalization and toning provides dramatic results without the typical downtime or discomfort. PicoSure Focus is ideal for skin revitalization, toning, melasma, pigmented lesions, acne scars, wrinkles and fine lines.

Cynosure: 978-256-4200 or visit www.cynosure.com



#### **EDGE**

The EDGE fractional laser offers a superior solution for rejuvenating and resurfacing skin and tissue. EDGE can be used to treat fine lines and wrinkles, acne and surgical scars, skin pigmentation and discoloration, sun damage, uneven skin texture and atrophy. EDGE offers a selection of fractional spot sizes for optimal energy delivery, along with convenient controls on the handpiece for adjusting pattern shape and size.

Perigee Medical: 844-PERIGEE (737-4433) or visit www.perigeemedical.com